

# VIDEO CONTEST GUIDE

Participants are challenged to exercise their creative storytelling skills to **create a short video on the theme of Remembrance.**

Videos must be submitted through the [RemembranceContests.ca](https://RemembranceContests.ca) website. Winning entries at the Provincial level are then forwarded to the Legion National Foundation in Ottawa to be judged at the national level. The First-Place entries are displayed at the Canadian War Museum from November to October of the following year.

## RULES

- 1** This contest is open to all students (including homeschool students) from grade 7 through grade 12 (Quebec: secondary 1 through 5) in the Canadian school system.
- 2** Participants under the age of 18 must confirm parental permission during the online submission process.
- 3** All video entries must be submitted online at: [RemembranceContests.ca](https://RemembranceContests.ca).
  - a** To submit your finished video, it must be uploaded to YouTube. Participants are required to provide the public, sharable link to their finished video during the online submission process.
  - b** Each submission must be the primary work of one individual. Group submissions are not permitted.
- 4** All eligible video submissions must be a minimum of 30 seconds and a maximum of 2 minutes in length.
- 5** Videos may be either English, French or bilingual.
- 6** All submissions must be the participant's original work. Submissions that appear to be rendered by AI will not be accepted.
- 7** Externally sourced video footage, images, sound, or music presented in the video must be properly licensed and/or royalty-free and/or cited, giving credit to the original source. You must submit a list of your sources, properly cited, with your submission.
- 8** The copying or reproducing of previously published works in whole or in part, without either the written permission from the author/source, or without identifying the author/source in the work, will result in the work being automatically disqualified.
- 9** The work should reflect Remembrance with a Canadian theme. If symbols are used, Canadian symbols shall be pre-eminent.

# JUDGING CRITERIA

## CONTENT & CLARITY

40

Does the work reflect Remembrance with a Canadian theme? Does it convey a clear message, or emotion relevant to the theme? Does it maintain focus from start to finish.

## CREATIVITY & ORIGINALITY

30

Does the work grab and sustain interest? Is it thoughtful, moving, inspiring and/or impactful? Does the content of the video feel original? Is the work original, unique, and produced by the submitting party, for the intention of the contest?

## PRODUCTION & QUALITY

30

What is the overall quality of the production considering both visuals and sound? Does the work appear thoughtfully made, well planned, and paced? Does it run smoothly, free of editing, audio, or technical issues? Does it adhere to the time limit?

# PRIZES

All prizes will be awarded on the recommendation of the judges, whose decision will be final. On notification of having been selected as a winner at the Legion National Foundation level, the student agrees to the full and exclusive non-profit use of their work for the purpose of promoting this program, the Legion National Foundation and The Royal Canadian Legion for the current contest year and in perpetuity.

## SENIOR LEVEL | GRADES 10, 11 AND 12 (QUEBEC: SECONDARY 4 AND 5)

1<sup>ST</sup> PRIZE

\$1000

2<sup>ND</sup> PRIZE

\$500

3<sup>RD</sup> PRIZE

\$250

The Senior First-Place winner is additionally invited to Ottawa on an all-expense paid trip by the Legion National Foundation to represent Canada's youth at the National Remembrance Day Ceremony. The winner must be accompanied by a parent or guardian.

## INTERMEDIATE LEVEL | GRADES 7, 8 AND 9 (QUEBEC: SECONDARY 1, 2 AND 3)

1<sup>ST</sup> PRIZE

\$500

2<sup>ND</sup> PRIZE

\$250

3<sup>RD</sup> PRIZE

\$150

All First-Place winners (senior & intermediate levels) are awarded a cash prize and a personalized plaque. Their educational institution also receives a plaque. Second and Third-Place winners are awarded a cash prize and a certificate.

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# GET STARTED GUIDE



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**What kind of video can I submit?** Your video can be anything from a short film to an animation, as long as it demonstrates Canadian themes of Remembrance. Your video could be:

- A short film
- A documentary
- An interview
- An animation
- A re-enactment
- A public service announcement
- A recorded performance or speech

## FREE CREATIVE RESOURCES

Any footage, images, sound, or music in your video that was not created by you must be licensed and/or royalty-free. Here are some helpful links with media you can use:

- SOUND/MUSIC** | [freesound.org](https://freesound.org) | [epidemicsound.com](https://epidemicsound.com)
- VIDEO** | [pexels.com/videos](https://pexels.com/videos) | [coverr.co](https://coverr.co)
- PHOTOS** | [pexels.com](https://pexels.com) | [unsplash.com](https://unsplash.com)

### SUBMITTING YOUR VIDEO ENTRY

To submit your video, it must first be uploaded to YouTube. You must provide the public, sharable YouTube link when filling out the contest submission form via the contest website [RemembranceContests.ca](https://RemembranceContests.ca).

### TO UPLOAD TO YOUTUBE:

1

Sign in or create a YouTube account at [studio.youtube.com](https://studio.youtube.com).

2

Click the + Create Button and select Upload Video.

3

Follow the prompts for the upload process. Ensure your video settings include:  
a. Title your YouTube video according to the following: **NYRC (YEAR) - Student Name - Video**  
b. Audience options set to "Yes, it's made for kids."  
c. Visibility options set to "Public."

4

Once your video is uploaded, copy the link, and include it in your online contest submission form.