

BC/YUKON COMMAND
The Royal Canadian Legion

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November 13, 2025

TO: All Branches
For Information of Members of Command Executive Council

FROM: Michelle Courtney, Executive Director, BC/Yukon Command

SUBJECT: Branch Centenary Logos Update – **Use Beginning November 26, 2025**

Memo 67.25

Comrades,

The launch date for Centenary logos has been moved to **November 26, 2025**, due to an unforeseen delay. Branches are asked to wait until this date before using the new Centenary logo on communications or materials.

Branches can still access their logo by clicking the shared Google Drive link. We encourage Branches to review their Branch and Centenary logo files before the new launch date to check for any errors.

To access your Branch Centenary logo file:

1. Click the shared Google Drive link (using the link at the end of this memo).
2. Find your Branch's folder and double-click.
3. Both the standard and Centenary logos for your Branch can be found in your Branch's folder.
4. Double-click to download the logo as a JPEG or PNG file.

If your Branch's standard and/or Centenary logo needs to be corrected, please contact our office by emailing info@legionbcyukon.ca

For more information on approved logo use, please see the Centenary Brand Guide and Branch Brand Manual attached.

Thank you for your understanding and cooperation. We look forward to sharing more upcoming plans and projects very soon.

In comradeship,

Michelle

Google Drive Link – Branch Centenary Logos:

https://drive.google.com/drive/folders/1ZvEcbHYsefVobWaKwEX3Gah_RvIiedYt?cldee=rwM8TyvNHK2YHf7wnHsCiHKL3o7qNFH4Q6Wz1Xyw6IbsoxcI1CjoUmChUaITGK_Z&recipientid=account-6abd02c2144be61180d2c22412537408-95644129ff634ceda6a1702869d7b461&esid=b42d71f7-7199-f011-b41c-000d3ae88d59