

BC/YUKON COMMAND
The Royal Canadian Legion

#503 – 17665 66A Ave, Surrey, BC V3S 2A7 Phone (1) 604-575-8840 Fax (1) 604-575-8820
info@legionbcyukon.ca or visit us at www.legionbcyukon.ca

October 28, 2025

TO: All Branches
For Information of Members of Command Executive Council

FROM: Michelle Courtney, Executive Director, BC/Yukon Command

SUBJECT: Poppy Campaign Update #3

Memo 63.25

Comrades,

As of this Friday, October 31st, **BC Cannabis & Liquor Stores** will be open and available to participate in this year's Poppy Campaign.

Attached to this memo, please find the two approval letters for BC Cannabis Stores (BCCS) and BC Liquor Stores (BCL). Please also note the following:

- Legion Branches will be responsible for making arrangements with their local stores, along with the delivery and pickup of Poppy supplies.
- Boxes and tins for cash and coin donations are approved for setup next to tills inside the stores.
- “Pay Tribute” Tap-to-Pay machines are only approved outside the stores.
- Canvassing is only approved outside the stores.

If possible, we encourage Branches to track how many donations were received at each BC Cannabis & Liquor store during the 2025 Poppy Campaign. At the end of the Campaign, Branches can email info@legionbcyukon.ca with this information.

For more information on the 2025 Poppy Campaign, please refer to Circulars #58.25 and #60.25. Both are attached to this memo.

For questions or assistance, please reach out to the BC/Yukon Command office at (604) 575-8840 or email info@legionbcyukon.ca

In Comradeship,

Michelle