

BC/YUKON COMMAND
The Royal Canadian Legion

#503 – 17665 66A Ave, Surrey, BC V3S 2A7 Phone (1) 604-575-8840 Fax (1) 604-575-8820
info@legionbcyukon.ca or visit us at www.legionbcyukon.ca

October 9, 2025

TO: All Branches
For Information of Members of Command Executive Council

FROM: Michelle Courtney, Executive Director, BC/Yukon Command

SUBJECT: Presentation of the First Poppy

Memo 57.25

Comrades,

Please be advised that we have received confirmation from Dominion Command that the National Presentation of the First Poppy to the Governor General will take place in person on Monday, October 20, 2025.

In British Columbia, the Presentation of the First Poppy will take place on Tuesday, October 21, 2025 at 11:00am PST to British Columbia's Lieutenant Governor.

In accordance with Section 303 of the Poppy Manual, Branches may organize their own First Poppy presentations to local Government Authorities/Mayors anytime after 11:00am PST on October 21st. Please ensure the proper protocol is followed in your community when scheduling Poppy Presentations to Mayors and Councils.

Distribution of Poppies to the public may commence on Friday, October 31st, marking the official opening of the 2025 Poppy Campaign. As always, the Campaign will conclude on November 11th.

In comradeship,

Michelle