

BC/YUKON COMMAND
The Royal Canadian Legion

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October 7, 2025

TO: All Branches
For Information of Members of Command Executive Council

FROM: Michelle Courtney, Executive Director, BC/Yukon Command

SUBJECT: Branch Centenary Logos – **Use After November 17, 2025**

Memo 55.25

Comrades,

Legion National Headquarters has created Centenary logos, which are unique for every Branch. This branding style includes the Branch's info alongside both the Legion and Centenary logos.

Branches can now access their custom logos by following the instructions below. But please note: Branches should not begin using the Centenary logo until after **November 17, 2025**. For more details, see the Centenary Brand Guide attached to this memo.

To access your Branch Centenary logo file:

1. Click the shared Google Drive link (using the link at the end of this memo).
2. Find your Branch's folder and double-click.
3. Both the standard and Centenary logos for your Branch can be found in your Branch's folder.
4. Double-click to download the logo as a JPEG or PNG file.

On Tuesday, October 14, Dominion Command will send all Branches an email with more information on the Legion Centenary. Please be sure to check your Branch's Legion.ca email account for this important update.

For assistance, please contact our office:

- Phone: 604-575-8840
- Email: info@legionbcyukon.ca

We look forward to celebrating our 100th Anniversary, and sharing more about upcoming plans and projects at both the national and provincial levels.

In comradeship,

Michelle

Google Drive Link – Branch Centenary Logos:

https://drive.google.com/drive/folders/1ZvEcbHYsefVobWaKwEX3Gah_RvLiedYt?cldee=rwM8Ty0NHK2YHf7wnHsCiHKI3o7qNFH4Q6Wz1Xyw6IbsoxcI1CjoUmChUaITGK_Z&recipientid=account-6abdo2c2144be61180d2c22412537408-95644129ff634ceda6a1702869d7b461&esid=b42d71f7-7199-f011-b41c-000d3ae88d59