

BC/YUKON COMMAND
The Royal Canadian Legion

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July 16, 2026

TO: All Branches
For Information of Members of Command Executive Council

FROM: Michelle Courtney, Executive Director, BC/Yukon Command

SUBJECT: Legion Week 2026 – Grant Applications Open

Memo 49.26

Comrades,

National Legion Week offers Branches and Ladies Auxiliaries a great opportunity to educate visitors about the work they do for Veterans, highlight programs and services, and share more about our Centenary year. This year, Legion Week will take place from **September 20-26, 2026**.

Tips & Recommendations

During Legion Week, Branches are encouraged to hold **open-house style events** and activities that meet their needs and showcase strengths that appeal to specific communities. Suggested activities include BBQs, family-friendly activities, and displays on Legion programs like the Poppy Campaign. Branches are encouraged to invite local dignitaries, first responders, and local partners.

Legion National will release **marketing materials** and official graphics soon, which will be available for download online:

- Legion National: <https://portal.legion.ca/branch-and-command-resources/national-legion-week>
- Branch Corner: <https://legionbcyukon.ca/branch-corner/legion-week/>

We encourage Branches to advertise their events online and invite local media to attend via press release.

BC/Yukon Command Support

BC/Yukon Command will advertise Legion Week on our website and social media channels, and inform the media about activities across the province and territory. **Promotional items** will also be distributed to Branches participating in Legion Week.

Limited **grant funding** is available to help support Legion Week 2026, and interested Branches and Ladies Auxiliaries can apply for funding by **August 24, 2026**.

Grant Funding Eligibility

- Events must be free, engaging the community with the Legion's mission.
- Events should promote the Legion's mission and contributions.
- Events must be open to all ages and free of alcohol.

- Branches must be current on financials, Branch Executive submissions, and Poppy Fund reporting to be eligible for funding.

Application Process

Complete the application link below to apply for the Legion Week Grant. Please note that mailed and faxed applications will **not** be accepted.

Apply for a Legion Week Grant:

<https://survey.zohopublic.com/zs/KGC2dv>

After the application deadline, Branches will be informed via email how much funding they have been approved for.

After Legion Week, Branches will be required to submit a short report and copies of expenses within 30 days after the event(s), which can be emailed to info@legionbcyukon.ca. Cheques will be distributed after Legion Week, following the receipt of the items above.

For questions, please reach out to the BC/Yukon Command office at (604) 575-8840 or by emailing info@legionbcyukon.ca.

In Comradeship,

Michelle