

BC/YUKON COMMAND
The Royal Canadian Legion

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April 27, 2026

TO: All Branches
For Information of Members of Command Executive Council

FROM: Bob Underhill, Chair, Banner Program Committee

SUBJECT: Victory Square Banner Program: Applications Open

Memo 32.26

Comrades,

Applications are officially open to purchase a banner for this year's Victory Square Banner Program. Please share this message with members of your Legion Branch and local community, or anyone interested in purchasing a banner in honour of a Veteran.

In the fall, each banner will be proudly displayed in the City of Vancouver, including roadways leading up to Victory Square. Banners will remain up in the weeks leading up to Remembrance Day, as a tribute to those who have served.

Ordering a Banner:

- Banner orders can be placed between **April 27 – June 30, 2026** on BC/Yukon Command's website: <https://legionbcyukon.ca/victory-square-banner-donations/>
- Spaces are limited and available on a first-come, first-served basis.
- The cost per banner is \$229, which covers design, production, and installation fees.
- After submitting payment, you'll receive an email with instructions on how to provide a high-resolution photo of the Veteran you wish to honour. Photos should be submitted no later than **July 15, 2026**.

Banners from past years will be on display again in 2026. While most of these banners will go up again, space is limited. **If you previously purchased a banner**, you can secure your spot for 2026 by making a donation of \$75 on BC/Yukon Command's website, covering installation and removal of your banner: <https://legionbcyukon.ca/victory-square-banner-donations/>

The Victory Square Banner Program originated in 2024 to commemorate the 100th Anniversary of the Victory Square Cenotaph. For the past few years, photos of Canada's Veterans have been featured on hundreds of banners in Vancouver throughout October and November, serving as powerful symbols of gratitude and remembrance. Last year, a total of 600 banners were displayed. The Victory Square Banner Program Committee, a group of dedicated volunteers working in tandem with BC/Yukon Command, ANAVETS, and The Chinese Canadian Military Museum Society, aims to bring the program back every year for as long as possible.

If you have any questions, please contact the BC/Yukon Command office at info@legionbcyukon.ca, or by calling (604) 575-8840.

In comradeship,

Bob

ORDERS OPEN: Victory Square Banner Program



Banners will be displayed throughout the City of Vancouver leading up to Remembrance Day, as a tribute to those who served.

Anyone can order a banner to honour their hero or loved one.

For questions, please contact the BC/Yukon Command Office:
(604) 575-8840.

Order a banner by June 30, 2026:
legionbcyukon.ca/victory-square-banner-donations



Thank you to our sponsors for making this year's program possible:

Beedie, Co-Pilot Properties Ltd., Davies Hall Group (REMAX Crest Realty), GeoPacific, Avison Young, The Bill Randall Foundation, Onni Group, PCI Developments, Nonni Property Group, and JLL Metro Vancouver Industrial Group.