

BC/YUKON COMMAND
The Royal Canadian Legion

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June 17, 2025

TO: All Branches
For Information of Members of Command Executive Council

FROM: Michelle Courtney, Executive Director, BC/Yukon Command

SUBJECT: Request Your Pay Tribute Poppy Box for the 2025 Poppy Campaign

Memo 32.25

Comrades,

Dominion Command recently sent out a memo regarding the Pay Tribute Poppy Boxes for the 2025 Poppy Campaign. These boxes make it easier for those who don't carry cash to make a secure contribution of \$2, \$5, or \$10 to their local Poppy Fund.

How to Request a Poppy Box

To request a box, please fill out the online order form at:
<https://store.tiptappay.com/legion/en/order>.

All orders must be placed by **July 20, 2025**.

This year, there are 2,000 boxes available. Boxes will be allocated based on overall program considerations and require approval from BC/Yukon Command. If your Branch would like to order any boxes, please submit your form as soon as possible. Dominion Command will notify all Branches via email by August 16, 2025 on the number of boxes allocated.

About the Pay Tribute Box

This year, the Pay Tribute Poppy Boxes have been redesigned with a more compact size, along with a \$5 tap-to-donate option.

Last year, over \$706,000 was raised for the 2024 Poppy Campaign from the Poppy Boxes. Boxes that performed the best were located at high-traffic retail stores, such as Walmart and Costco.

For questions or concerns, please contact: poppycampaign@legion.ca

Respectfully,

Michelle