Poppy & Remembrance Promotional Material Catalogue 2025

Lest We Forget

To The Poppy Chair

This catalogue illustrates promotional material available for use in your Poppy Campaign. To help ensure a successful campaign, all promotional material, poppies and wreaths must be ordered through your Provincial Commands early. Cheques must be made payable to Provincial Commands. Delivery of material for orders placed after September 15th cannot be guaranteed.

Good luck with this year's campaign!

Check List

- Order promotional supplies.
- Order poppies and wreaths.
- Have meeting of Poppy Committee.
- Recruit area captains at branch meeting.
- Have captains recruit canvassers.
- Involve all members, the Ladies Auxiliary and youth groups in campaign.
- Arrange with school authorities to hold the National Youth Remembrance Contests.
- Arrange for poppy distribution in schools.
- Carry out telephone campaign for wreath distribution.
- Arrange with businesses to place trays in their establishments.
- Ensure that no other branch function will interfere with the Poppy Campaign.
- Have at least one member of Poppy Committee on duty in the branch during Poppy Week.
- Plan where the canvassers will be placed for collections and Poppy distribution.
- Set up accounting office and number money boxes.
- Deliver boxes to business establishments.
- After campaign, pick up boxes at business establishments.
- Publish results through local media.
- Thank people for their support.
- Submit Poppy Trust Fund Branch Status Report.

Provincial Command Information

BC/Yukon Command #503 – 17665 66A Avenue Surrey, BC V3S 2A7 Phone: 604-575-8840 Toll Free: 1-888-261-2211 Fax: 604-575-8820 Email: info@legionbcyukon.ca

Alberta-NWT Command 2020 - 15 St NW Calgary, AB, T2M 3N8 Phone: 403-284-1161

Findle: 403-284-181 Fax: 403-284-9899 Email: office@abnwtlegion.com

Saskatchewan Command

2267 Albert St. Regina, SK, S4P 2V5 Phone: 306-525-8739 Fax: 306-525-5023 Email: info@sasklegion.ca

Manitoba and Northwestern Ontario Command 563 St. Mary's Road Winnipeg, MB, R2M 3L6 Phone: 204-233-3405 Fax: 204-237-1775 Email: mblegion@mbnwo.ca

Ontario Command 89 Industrial Parkway North Aurora, ON, L4G 4C4 Phone: 905-841-7999 Toll Free: 1-888-207-0939 Fax: 905-841-9992 Email: rclontariocommand@on.legion.ca Légion Royale Canadienne Direction du Québec 105-2727 rue Saint-Patrick Montréal, QC, H3K 0A8 Phone: 514-866-7491 Toll Free: 1-877-401-7111 Fax: 514-866-6303 Email: Info@qc.legion.ca

New Brunswick Command

490 Douglas Avenue Saint John, NB, E2K 1E7 Phone: 1-506-634-8850 Toll Free: 1-866-320-8387 Fax: 1-506-633-4836 Email: legion@bellaliant.com

Nova Scotia/Nunavut Command 61 Gloria McCluskey Avenue Dartmouth, NS, B3B 2Z3 Phone: 902-429-4090 ext. 1 Fax: 902-429-7481 Email: info@ns.legion.ca

Prince Edward Island Command P.O. Box 20132 Sherwood RPO, Charlottetown, PE, C1A 9E3 Or

161 St. Peter's Road Charlottetown, PE, C1A 5P6 Phone: 902-892-2161 Fax: 902-368-8853 Email: royalcanadianlegion@pei.aibn.com

Newfoundland Labrador Command

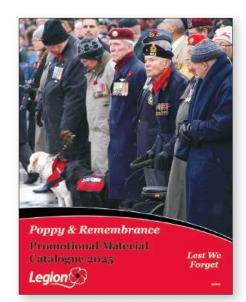
P.O. Box 5745 St. John's, NL, A1C 5X3 Phone: 709-753-6666 Toll Free: 1-888-335-6666 Fax: 709-753-5514 Email: bslaney@nfld.net

Materials in this catalogue are available to branches through your Provincial Command. Contact information is provided above.



Wreath Catalogue

Produced as a handout to be provided to those interested in ordering Poppy Wreaths and Crosses. Available online: Visit www.legion.ca, click on the link MEMBER LOGIN and log into the Membership Portal. Choose Branch and Command Resources > Poppy and Remembrance



200807

Promotional Material Catalogue

A new version of this catalogue is produced each year. The catalogue describes all the materials produced to support the Poppy Campaign.



200100

Remembrance Program

Single-fold program cover, suitable for printing Remembrance Programs and services. 3 sides are blank. Pkg 100.

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200105

Receipt Book (Valid)

A bilingual format receipt book with 25 sets of duplicate receipts. Suitable for receipt for income tax purposes by those branches which are registered.

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200111

Receipt Book (Non-Valid)

A bilingual format receipt book with 25 sets of duplicate receipts. Suitable for branches which are not registered. Not valid for income tax purposes.



200103 Small Wreath Card Suitable for use on wreaths to

recognize donors. Size 4¼" X 3¼". Pkg 100.

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200188 Memorial Card and Envelope Pkg 100.



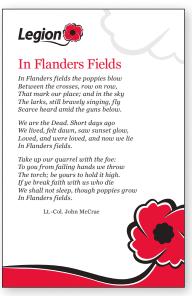
200141 Poppy Lapel Pin Metal. 3⁄4" X 3⁄4".

200 SILENCE **200161 2 Minutes Silence Pin** Metal. 1/2" X 3/4".



200114 Counter Card "We Thank You"

A stand-up counter card, suitable for display. Provided to donors who have requested a wreath or cross, or have contributed to the Poppy Fund. Size 5" X $3\frac{3}{4}$ " folded. Pkg 100.



200170 Bookmark

A 3¹/₂" X 5¹/₂" bilingual "In Flanders Fields" bookmark on high-gloss paper. Pkg 100.



200857 Hockey Helmet Stickers

Made with thick durable lamination, the material specifically designed for sports helmets. Each sticker is 1 25" x



Each sticker is 1.25" x 1.15". 50/sheet.



200118

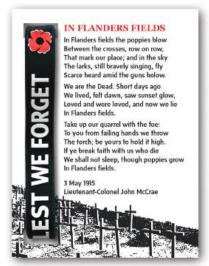
Poppy Appreciation Award

A certificate suitable for presentation to agencies and individuals who provide support to the Poppy Campaign.

Legion



seals are not intended for use on clothing and can damage all clothing fabric. Packaged 500/roll.



200175 Poppy Bracelet – "Lest We Forget"

These bracelets are adorned with the Remembrance Poppy, come mounted on cards that include "In Flanders Fields", and carry a Remembrance message. This is an item that is really popular with youth and can be given away as a thank you for a donation or sold by the branch to generate Poppy Funds.



200809 Winners: National Youth Remembrance Contests

A bilingual booklet containing this year's winning poems, essays, posters and video links from the National Youth Remembrance Contests. Entries are published in the language in which they were submitted. An excellent supplement to school program kits. Also available online: www.RemembranceContests.ca

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200104 Literary Contest Certificate

A certificate suitable for presentation to winners in the literary contest. Size $8\frac{1}{2}$ " X 11".



200856 National Youth Remembrance Contests Promo Sheet

Bilingual promotional poster to promote participation in the National Youth Remembrance Contests. An excellent supplement to school program kits. Size $8\frac{1}{2}$ " x 11". Also available online: www.RemembranceContests.ca



200128 Poster Contest Certificate

A certificate suitable for presentation to winners in the poster contest. Size $8\frac{1}{2}$ " x 11".



200163 Poster and Literary Contests Pin Actual Size: 1" wide x 0.5" high

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200832 Entry Form

A bilingual registration form mandatory for all poster and literary entries for the National Youth Remembrance Contests. Also available online: www.RemembranceContests.ca

200144 School Program Certificate

A certificate suitable for presentation to schools and educators who provide support to the Poppy Campaign.



200102 Plastic Poppy Tray Indoor

White plastic, 15" x 16". Suitable for countertop use and indoor (mall) taggers. **Coin box must be ordered separately.**



20102A Plastic Poppy Tray Outdoor

White plastic, 15" X 16". Extra heavy gauge plastic with deep bowl suitable for outdoor use. **Coin box must be ordered separately.**



200109 Coin Box Clear Suitable for use in both Poppy trays, as pictured above.



20109A Coin Box White Suitable for use in both Poppy trays, as pictured above.



20102B Poppy Tray with attached coin box 5¾" x 9¼".



200183 "We Remember" Banner 9' X 12' Vinyl





200181 "We Remember" Banner 15' X 20' Vinyl

200185 "We Remember" Banner 4' X 20' Vinyl

Vinyl Banners

These banners may be ordered by the public, business or organizations directly from Dominion Command. Made from heavy duty vinyl suitable for temporary outdoor use. If used for the Poppy Campaign period, washed, dried, and stored indoors, these banners should last for years. Complete with grommets, positioned on the perimeter every two feet, to facilitate mounting. Available in three convenient sizes.





200132 Sticker

2¹/₂" X 3", white background with "LEST WE FORGET" in black letters. Suitable for application to smooth surfaces.



200173 Poppy Lapel Stickers

Individually perforated, 2" Poppy stickers that are safe for use on most fabrics except leather, suede, silk or fine wool clothing. Packaged 500/roll.



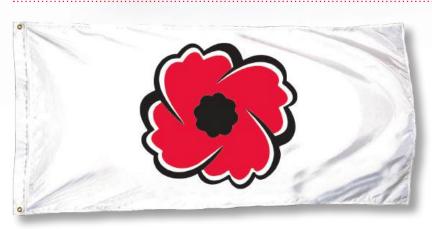
200779 Poppy Patch with Hook Backing



This 2" Poppy patch is perfect to use on a uniform, hat, or bag. The hook backing adheres and removes easily from a loop surface but is tough enough to prevent it from falling off accidentally. A matching loop patch is not included with this Poppy.



A Poppy Centre that may be used to replace the traditional felt centre and pin. The Poppy centre is a reusable butterfly pin that will securely hold lapel Poppies in place. Package of 100.



200106 Poppy Flag

6' X 3' with grommets. Suitable for display during Poppy Campaign period and on other appropriate occasions during the year. 20106A

Poppy Flag Desktop 10" X 6" with 15" pike.

20106B

Base For Poppy Flag Desktop

Available Online Only

Visit **www.legion.ca**, click on the link **MEMBER LOGIN** and <u>log into</u> the Membership Portal. Choose **Branch and Command Resources > Poppy and Remembrance**



Order Form for Promotional Material This form is required to order all items shown in this catalogue through your

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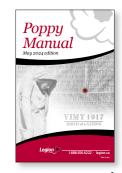


Application Special Use of Poppy Trust Funds Form to request approval for Special Use of

Form to request approval for Special Use o Poppy Trust Funds. French on reverse.

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Order Form Poppy & Wreath A bilingual form for ordering poppies and wreaths from your Provincial Command.

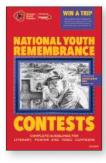


Poppy Manual A document containing vital information for the Poppy Committee Chair and committee members. A must for those who want to run a successful Poppy Campaign.

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Poppy Trust Fund Form A bilingual form for reporting status of Poppy Trust Funds.

National Youth Remembrance Contests



Youth Education Programs Booklet A booklet with essential information regarding the National Youth Remembrance Contests.

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Judging Guidelines Guidelines and scoresheet for judging the National Youth Remembrance Contests

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Entry Form

A bilingual registration form mandatory for all poster and literary entries for the National Youth Remembrance Contests. (Also available in paper form through your Provincial Command)



Visit www.RemembranceContests.ca

National Youth Remembrance Contests Promo Sheet

Materials in this catalogue are available to branches through your Provincial Command. Contact information is provided on the inside front cover.

